

# Celebrating 50 Years of Conservation Excellence at Audubon's Silver Bluff Sanctuary

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## Why Sponsor Silver Bluff's 50th Anniversary Event?

### Amplify Your Brand & Values

Align with one of the most trusted names in conservation. As Silver Bluff marks 50 years of stewardship, the National Audubon Society celebrates 120 years of impact—mobilizing 1 million+ members across the hemisphere and 30,000 in South Carolina alone.

### Reach a Highly Engaged & Growing Audience

- 30,000+ engaged supporters passionate about birds and conservation
- 24,000+ Facebook and Instagram followers (@audubonsc, @silverbluffaudubon)
- 10 local chapters and bird club partners representing hundreds of members in communities and on campuses across the state
- Inclusion in print, digital, media, social media, and onsite promotions (benefits vary by level)

### Gain Exclusive Access

- Enjoy an unforgettable evening overlooking the Savannah River
- Network with conservation and community leaders from across the state
- Receive VIP perks like private sanctuary tours, early access to Beidler Forest Firefly Nights, and priority seating

### Demonstrate Impact

Your sponsorship helps support:

- Habitat protection and restoration for the benefit of birds and communities
- Environmental education and outreach in the Aiken–Augusta region and beyond
- Climate adaptation, resilience and mitigation strategies & demonstrations
- Cultural heritage preservation and inclusive public programming

### Business Benefits

- Tax-deductible support of a 501(c)(3) nonprofit
- High visibility marketing value with measurable CSR impact
- Employee engagement opportunities through tours and volunteerism

## Sponsorship Levels

**Bluebird – \$250** 1 ticket, logo or name in slideshow and event program

**Quail – \$500** 2 tickets, logo or name in slideshow and event program

**Tanager – \$1,000 (Half Table)** 4 tickets, logo or name in slideshow and event program

**Nuthatch – \$2,500 (Half Table)** 6 tickets, logo or name in slideshow and event program, priority seating, logo on website and in social media promotions, early access to Beidler Forest Firefly Nights tickets

**Wood Stork – \$5,000 (Full Table)** 10 tickets, logo in slideshow and website, ¼-page ad in program, logo in social roundup, 2 Beidler Forest Firefly Nights tickets, private group tour

**Red-cockaded Woodpecker – \$7,500 (Full Table)** 10 tickets, priority seating, priority placement in slideshow, ½-page ad in program, logo + link on website, logo in social roundup, 4 Beidler Forest Firefly Nights tickets, private group tour

**Longleaf Presenting Sponsor – \$15,000 (Full Table)** 10 tickets, premium seating, full-slide ad and full-page ad, premium logo/link on website, dedicated social media

*See attached sponsorship matrix for detailed list of benefits.*

## Custom and In-Kind Opportunities

Work with us to build a sponsorship package that aligns with your goals and budget.

## Ready to Partner With Us?

Contact Maggie Kalergis, Director of Leadership Giving, Audubon South Carolina  
Maggie.kalergis@audubon.org | 571-345-6770  
Tax ID: 13-1624102

## Sponsorship Matrix

SPONSORSHIP LEVEL	BLUEBIRD	QUAIL	TANAGER	NUTHATCH	WOOD STORK	RED-COCKADED WOODPECKER	LONGLEAF PRESENTING SPONSOR
INVESTMENT	\$250	\$500	\$1,000	\$2,500	\$5,000	\$7,500	\$15,000
TICKETS	1	2	4	6	10	10	10
TICKETS SEATING	Standard	Standard	(Half Table) Standard	(Half Table) Priority	(Full Table) Priority	(Full Table) Premium	(Full Table) Premium
EVENT SLIDESHOW	Logo or Donor Name	Logo or Donor Name	Logo or Donor Name	Logo or Donor Name	Logo or Donor Name	Logo or Message Priority Size + Placement	Logo + Full Slide Ad
EVENT PROGRAM	Logo or Name	Logo or Donor Name	Logo or Name	Logo or Donor Name Priority Size	1/4-page Color Ad	Half-page Color Ad	Full-page Color Ad
WEBSITE PROMOTION	—	—	—	Logo	Logo	Logo with link, Priority Size + Placement	Logo with link, Premium Size + Placement
SOCIAL MEDIA PROMOTION	—	—	—	Logo	Logo	Logo	Dedicated Post
BEIDLER FOREST FIREFLY NIGHTS	—	—	—	Early Ticket Access	2 Tickets	4 Tickets	Private Event
PRIVATE GROUP SANCTUARY TOUR OR BIRD WALK	—	—	—		✓	✓	✓
PODIUM RECOGNITION	—	—	—	—	—	—	✓
EVENT SIGNAGE	—	—	—	—	—	—	✓
ANNUAL REPORT RECOGNITION	—	—	—	—	—	—	✓
E-NEWS RECOGNITION	—	—	—	—	—	—	✓
INCLUSION IN PRESS OUTREACH & PROMOTION	—	—	—	—	—	—	✓
<b>TAX DEDUCTIBLE VALUE</b>	\$140	\$280	\$560	\$1,840	\$3,900	\$6,400	\$13,900